

Audubon School District Curriculum
Board of Education Reapproval Date - June 2017

Content Area(s): Language Arts
Grade Level(s): 10-12
Unit Name: Journalism 101
Timeline: 1-2 weeks and ongoing throughout year
Curriculum Developer(s): Kulak

ENDURING UNDERSTANDINGS (Benchmarks):
 Journalism is based on a specific and precise form and function
 Journalists have a responsibility to write with integrity and accuracy regardless of the piece

ESSENTIAL QUESTIONS:
 What is the inverted pyramid?
 How do we differentiate between a fact and an opinion?
 How is an interview planned, conducted and transcribed?
 What is the purpose of editing symbols used in journalism?
 What makes an interesting article?
 From where does the reporter find his/her ideas?
 How is a particular current event affecting us today? How is it reported?
 What are the responsibilities of a journalist?
 Is censorship required in a school newspaper?
 What are the elements of news and how does this affect the leads we write?
 After we gather the facts, how do we compose an article?
 How do we prepare interview questions?

CONTENT			INSTRUCTION and ASSESSMENT	
STANDARDS	SKILLS (What Students Be Able to Do?)	CONCEPTS (What Students Will Understand)	ACTIVITIES/STRATEGIES (Learning Activities/Differentiation/Interdisciplinary Connections)	ASSESSMENT (How Learning Will Be Assessed)

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<p><u>NJSLS.ELA-Literacy.L.11-12.1a-b</u> <u>NJSLS.ELA-Literacy.L.11-12.2 a-b</u> <u>NJSLS.ELA-Literacy.L.11-12.3 –a</u> <u>NJSLS.ELA-Literacy.L.11-12.4a-d</u> <u>NJSLS.ELA-Literacy.L.11-12.6</u> <u>NJSLS.ELA-Literacy.W.11-12.1</u> <u>NJSLS.ELA-Literacy.W.11-12.2</u> <u>NJSLS.ELA-Literacy.W.11-12.4-6</u> <u>NJSLS.ELA-Literacy.W.11-12.7-9</u> <u>NJSLS.ELA-Literacy.W.11-12.10</u></p>	<p>Write using the inverted pyramid Differentiate between hard and soft news Conduct a formal interview Employ universal editing symbols Apply the story relevance test Draw from a variety of outlets Write in formal journalistic style Apply censorship theory/law Craft effective leads</p>	<p>Inverted Pyramid Style Interview Form and Function Editing Rules and Symbols What Creates Reader Interest Journalistic Style Leads</p>	<p>Read texts carefully and the ideas and issues in articles act as launching points for discussion Read textbook chapters for information Read newspaper and magazine articles of varying complexities Interpret and analyze content Notice form, shape, and style of writing Make connections between texts, noticing similarities and differences in writing style and voice Appreciate and notice the use of language precision and, when appropriate, humor of reporters Demonstrate understanding of assigned chapters in the textbook Inverted Pyramid activities Lead creation Evaluating story interest/relevance</p>	<p>Reading Quizzes Homework Class Participation/Discussion Writing Exercises Group Work Workbook Activities Formal Writing (publishable work) Informal Writing</p>
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Appendix

Differentiation	
Enrichment	<ul style="list-style-type: none"> ● Utilize collaborative media tools ● Provide differentiated feedback ● Opportunities for reflection ● Encourage student voice and input ● Model close reading ● Distinguish long term and short term goals

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Intervention & Modification	<ul style="list-style-type: none">● Utilize “skeleton notes” where some required information is already filled in for the student● Provide access to a variety of tools for responses● Provide opportunities to build familiarity and to practice with multiple media tools● Leveled text and activities that adapt as students build skills● Provide multiple means of action and expression● Consider learning styles and interests● Provide differentiated mentors● Graphic organizers
ELLs	<ul style="list-style-type: none">● Pre-teach new vocabulary and meaning of symbols● Embed glossaries or definitions● Provide translations● Connect new vocabulary to background knowledge● Provide flash cards● Incorporate as many learning senses as possible● Portray structure, relationships, and associations through concept webs● Graphic organizers
21st Century Skills	
<ul style="list-style-type: none">● Creativity● Innovation● Critical Thinking● Problem Solving● Communication● Collaboration	

Integrating Technology

- Chromebooks
- Internet research
- Online programs
- Virtual collaboration and projects
- Presentations using presentation hardware and software